

DATA SHEET

Business Transaction Monitor with DéjàClick



Resides inside the browser.

Utilizes TrueUser technology.

Generates scripts automatically.

Adapts continually to Web dynamics.

Provides end-to-end transaction perspective.

The AlertSite® Business Transaction Monitor with DéjàClick™ is the industry's first inside-the-browser Web performance monitoring platform, featuring a transaction recording-and-playback system that automatically creates monitoring scripts based on users' click streams.

While traditional performance measurement tools are passively data-center focused, DéjàClick responds seamlessly to Rich Internet Applications (RIAs). It automatically adjusts for human think time, cookie-based form filling, distinctions between first-time and repeat users, and other dynamic Web 2.0 elements.

DéjàClick, using AlertSite's TrueUser™ Technology, is a best-of-breed solution for recording, editing and replaying transactions in a browser. Its scripts repeatedly play back user clicks and keyboard input, systematically monitoring Web sites from multiple locations around the world.

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AlertSite's Business Transaction Monitor with DéjàClick offers the industry's first inside-the-browser monitoring technology.

DéjàClick Special Features

- *Adaptive Playback.*
DéjàClick™ automatically adjusts for cookies, caching, certificates, JavaScript, delayed user responses and other dynamic features of RIAs.
- *End-user Computing (EUC).*
Scripts are created automatically as a byproduct of mouse clicks and Web site browsing.
- *Global Monitoring.*
Monitoring scripts continuously and automatically monitor performance from multiple locations around the world.
- *End-to-End Transaction Perspective.*
End-to-end Web-based and server-based metrics are incorporated into a single AlertSite® management console.

Benefits of DéjàClick Technology

- User activity is recorded and played back automatically, allowing quick detection and resolution of problems.
- No need for hand coding or maintenance; scripts are generated automatically.
- Script property editing is easy, intuitive and flexible.
- Toolbar provides easy access to detailed reports, graphs and alerts.
- Simplified page and event keyword validation.
- DéjàClick is seamlessly integrated into AlertSite's suite of Web-based monitoring tools.

Special Feature: DéjàCapture

DéjàCapture is a special DéjàClick feature that provides a complete snapshot of your Web site when an error or alert occurs, and allows you to drill down within the data to identify root causes.

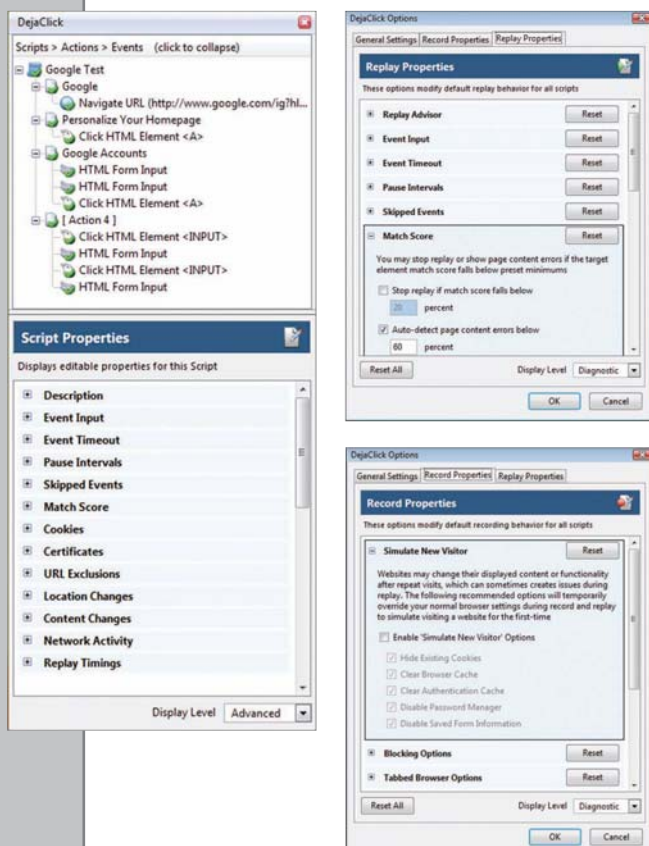
The DéjàCapture report displays

- The screen image
- Header information
- Page Source Code

DéjàNotes – Annotating DéjàClick

A highly flexible tool, DéjàNotes allows you to overlay messages onto DéjàClick scripts. The notes appear onscreen for other DéjàClick users to see when they replay scripts. DéjàNotes can be as elaborate or as simple as necessary. They may contain short comments or reminders, or detailed instructions, hyperlinks and videos.

You choose the size, shape, color and placement of notes onscreen, as well as when they appear in a given script, and for how long. In addition, you determine whether script playback pauses, stops or continues when notes appear. Notes are also easy to modify.



Left: The DéjàClick sidebar details script events and allows editing of properties for each.

Right: The DéjàClick Options Configurator provides users with numerous record and playback options.

Web Applications that Benefit from DéjàClick

DéjàClick™ can be of critical value to:

- Travel and hospitality search and reservation engines.
- Maps and directions tools.
- Equipment configurators.
- Product finders/search.
- Any Web-dependent industry, including: computers, financial services, information services, manufacturing, retail and communications.

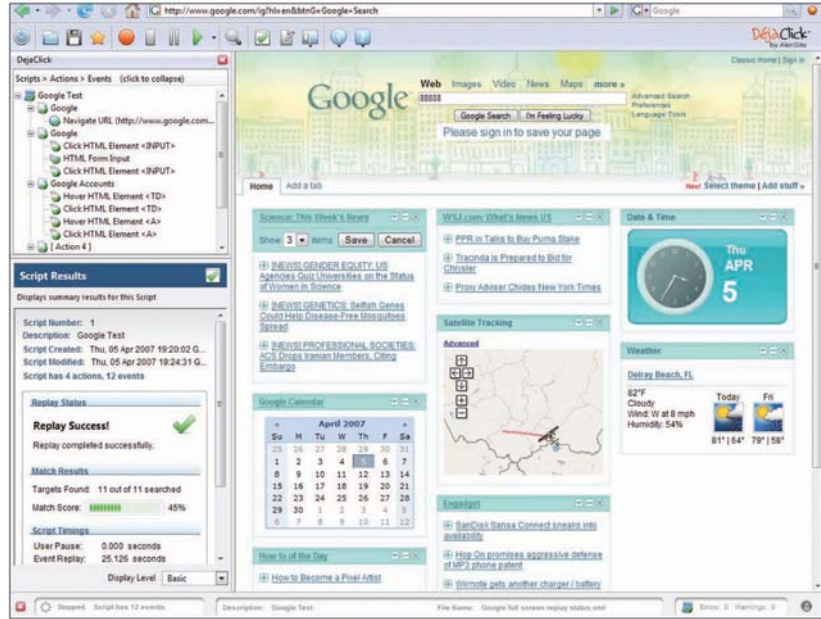
Integrating AlertSite Business Transaction Monitoring

When DéjàClick-generated scripts are deployed to AlertSite® monitoring stations around the world, your Web site is repeatedly tested by “virtual users” all over the globe. You then receive detailed reports on every transaction.

In this way, DéjàClick provides you with a fast, simple and convenient way to make sure your critical business applications are always available and running at peak performance.



Above: The DéjàClick toolbar.



Above: Two examples of a replay showing screen renderings of popular Web sites.



Left: DéjàClick sidebar shows real-time replay progress and summarizes match results, timings and network activity.

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Business Transaction Monitor with DéjàClick

AlertSite is the recognized world leader in Web performance management.

AlertSite® is a leading provider of Web performance measurement, systems monitoring and security vulnerability scanning products that ensure a customer's critical Web-based services are always available and running at peak performance. AlertSite services benefit all types and sizes of businesses and organizations.

Enjoy 24/7 Global Monitoring

Founded in 1998, AlertSite is based in South Florida and maintains over 40 global monitoring stations in highly qualified data centers on every continent but Antarctica. Our global network monitors the availability and performance of your Web site, Web-based applications and transactions wherever they are operating across the globe. When trouble occurs, AlertSite helps you isolate the location of the problem.

Talk with Proven Performance Advisors

AlertSite performance advisors provide the industry's most responsive customer service, making sure that your systems and infrastructure are operating optimally and securely. These highly trained technical experts are always available live from 8:00 a.m. to 6:00 p.m. ET, Monday through Friday. We also offer on-call support through 9:30 p.m. ET during the week.

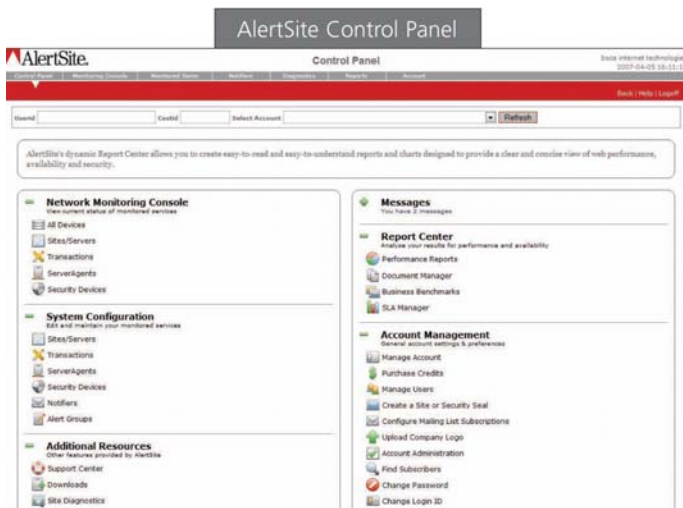
Prospective DéjàClick Users

- Network administrators/operations managers.
- Web site managers.
- System testers.
- Quality-assurance engineers.
- Marketing professionals and ad designers.
- System testers.
- Systems integrators and outsourced programming organizations.
- C-level managers.

Join our more than 2,300 customers

Join more than 2,300 satisfied AlertSite customers across virtually every industry around the world, you'll be in good company. We count some of the biggest names among our clients, including: AT&T, Honda, Intel, Symantec and many others, all of whom put their trust in AlertSite's 24/7 hosted services.

If you are not yet a member of the AlertSite customer family, we invite you to contact us today for a complimentary, no-obligation assessment of your Web site requirements. Call 877.302.5378 now, or go to www.AlertSite.com to sign up for your free trial immediately.



The AlertSite Control Panel is your starting point for all AlertSite reports and diagnostics. Our automatic refresh provides an up-to-the-minute view of site performance.

